

Meeting 23 October 2024

Meeting called to order 23 October 2024 at 1806, meeting adjourned at 2018.

Present

Todd Ciske
Renee Kousek
Mary Baumann (via Messenger)
Todd Rapczyk

Agenda:

Treasurer's Report

- No activity, except 1000 dollar deposit
- Balance of \$1745.56 in account
- Mary put together a strategic financial report

President's Report

- Need for additional volunteers, directors, board members, and officers
- VP position still vacant
- **Action:** Adding X miles within radius of station on application
- Ideas to fund new EAS unit
- **Action:** Add notes to website

General Manager's Report

- PJS meeting with Ron was cancelled
- Steve B donation, thank you card signed and mailed
- PR and Tours: Shawn Verdoni, local author visit and MSOE event, Mukwonago SAGES tour
- Super Products interview on their charity event -> goodwill and awareness
- **Action:** Circle back to Super Products marketing, underwriting
- ET football interviews -> presents opportunities
- ET football interviews will be back next year
- Mukwonago Times, cold call for rates in newspaper
- Badger Bimmer spin -> goodwill
- Spring field trip- Pat LPFM?

Technical

- New signal processor
- New shelving for LPs
- FCC national EAS test paperwork submitted

Programming

- More T2 shows and digitized TPS tapes