Meeting October 21st, 2023

Present: Todd Ciske

Renee Kousek

Ruth Tozer

Judy Atkinson

Mary Baumann (via Zoom/Messenger)

Agenda:

New Members

-Judy Atkinson

Treasurer’s Report

* A $399 check has been sent to ASCAP to cover licensing fees
* A $336 deposit from Citizen’s Bank (M.O.M)
* Current balance $688
* Discussion with Citizen’s Bank for $1200 annual sponsorship for the 2024 calendar year

President’s Report

* K.M.C.R, overall, is in good shape
* We have the need for more funding and personnel
* Todd R has been producing a new show
* Judy A. is a new volunteer
* Discussion of a public input meeting

General Manager Report

* Our goal: protect facility, increase awareness, promote brand, and to serve the community through visibility and engagement
* Events: Father’s Day parade, sponsorship at PJS
* Historical Society partnership is good
* We have done several PSAs and interviews
* East Troy Railroad is an open item engagement
* WAUK complaint to the FCC has been dismissed
* We have eyes on new LPFM applications
* FCC allowing for moving of TX site within +/- 10 miles
* Possible FCC allowance of 250 watt translators
* Citizen’s Bank sponsorship is for 3 months

Program Director Report

* Emphasis on engagement, live shows, PSAs, and PJS
* Programming has now included local talents
* M.O.M 125 episodes
* Addition of one hour polka show in Sunday mornings, 10 AM
* Several digitized WTPS have been aired
* Occasional Born On This Day segments
* One challenge is the ability to do live remotes, looking for engineering help

Technical Report

* The mandatory EAS test went okay
* Appropriate EAS forms have been submitted to the FCC
* Our RF system is currently stable
* We face a few software challenges, mainly a Microsoft issue
* Streaming computer needs service
* We will need a future EAS upgrade

Old Business

* Further discussion of 501c3 status, we decided we don’t pay taxes, as we don’t make enough money
* At current time, we are not rewriting bylaws

New Business

* PJS is a yes for 2024
* CT will be back as Master Of Ceremonies
* Possible spins at PJS
* Possibility of working with a local BSA troop on Radio Merit Badge
* Production of shirts and other assorted swag
* We will participate in the 2024 Father’s Day parade
* More episodes of Memories of Mukwonago for 2024
* We are asking for a $50 donation, with a sliding scale over time for non profits that want to produce/air PSAs on WFAQ
* Possible WFAQ tent at PJS for 2024
* Staff meetings to be held February, June, October

Report respectfully submitted by Todd Rapczyk on October 29th, 2023